

FEBRUARY, 2020

TO: Manufacturers, Representatives, Engineers and Suppliers

RE: ICEBREAKER – 2020, 64th Annual Great Plains Waste Management Conference Sponsorship Opportunities
Embassy Suites by Hilton - Omaha / La Vista Convention Center
Wednesday, April 15, 2020 from 5:00–7:00 p.m.

Dear Friends of the NWEA, SWANA and APWA:

The 2020 Great Plains Waste Management Conference is quickly approaching. Once again, the Great Plains Conference Committee is planning on an evening Icebreaker. Following the NWEA presentations on Wednesday, April 15, 2020, there will be a hosted Icebreaker from 5:00–7:00 p.m. This event is designed to allow participants of the conference to network in a casual atmosphere.

To defray a portion of the cost for appetizers and beverages, we offer two levels of sponsorship (Silver and Gold). We do encourage our sponsors to sign up and attend the conference, however conference registration is not necessary for sponsorship and attendance at the Icebreaker. **Please note that neither of the two sponsorship levels below include conference registration, nor do they include drink tickets at the Icebreaker event. However, two (2) drink tickets will be provided to each conference registrant.**

SILVER SPONSORSHIP: \$150.00

Your company/organization will have its name and logo (please send your company/organization's digital logo to scott.bundy@hdrinc.com) presented on a poster board displayed outside the door to the Icebreaker event on Wednesday evening as well as on two (2) additional poster boards located inside the Icebreaker event location near the food and refreshments. You will be noted as a Silver level sponsor.

GOLD SPONSORSHIP: \$300.00

In addition to the sponsorship included in the Silver sponsorship level, your company/organization will have its name and logo (please send your company/organization's digital logo to scott.bundy@hdrinc.com) presented on a poster board that will be located near the coffee and refreshment break station during the Conference on both Wednesday and Thursday. Only Gold level sponsors will have their logos presented on Thursday of the Conference. You will be noted as a Gold level sponsor.

In order for the Conference Committee to make the best possible arrangements, we ask that you respond quickly (no later than April 6, 2020). Please return the enclosed form with your check to Scott Bundy as soon as possible. You also have the option to register as a sponsor electronically through the NWEA website at www.nebwea.org.

HDR will be coordinating the preparation and printing of the display boards. **Sponsors, please arrange to have your company/organization's digital logo file (PDF, JPG, AI, TIF formats accepted) provided to Scott Bundy of HDR at scott.bundy@hdrinc.com no later than April 6, 2020.**

Thank you for your support!

Blake Birkel

Blake Birkel, Great Plains Conference Chair

Enclosure: Icebreaker Sponsorship Form

64th Annual Great Plains Waste Management Conference

ICEBREAKER SPONSORSHIP FORM

April 15, 2020, 5:00 - 7:00 p.m.

Embassy Suites by Hilton - Omaha / La Vista Convention Center

(ALL CONTACT INFORMATION IS REQUIRED)

ORGANIZATION NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

PHONE: _____ **EMAIL:** _____

ORGANIZATION NAME (as you would like it to appear on poster board(s) at the event):

BUSINESS FOCUS:

Wastewater/Water (NWEA)

Solid Waste (SWANA)

Public Works (APWA)

SPONSORSHIP LEVEL:

Silver - \$150.00 (Please send digital logo to scott.bundy@hdrinc.com)

Gold - \$300.00 (Please send digital logo to scott.bundy@hdrinc.com)

HAS YOUR ORGANIZATION CONTRIBUTED TO THE ICEBREAKER IN PREVIOUS YEARS?

Yes

No

PLEASE MAKE CHECK PAYABLE TO "NWEA". DEADLINE TO SUBMIT SPONSORSHIP APPLICATION AND LOGO IS APRIL 6, 2020.

CHECK NO. _____

MAIL TO: **SCOTT BUNDY**
HDR
1917 S. 67TH STREET
OMAHA, NE 68106

QUESTIONS: Please reach out to Scott Bundy - Phone: 402.399.1357 / Fax: 402.970.9078 / Email: scott.bundy@hdrinc.com