



c/o John Keith  
Lincoln Water System  
PO box 144  
Ashland NE 68003

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## REGISTRATION FORM

### 2017 Workshop: UTILITY ASSETS – THE WORKFORCE

**Registration is free.** Lunch is provided free of charge by Nebraska Section AWWA.

Register directly at: <http://www.ne-wea.org/events/conferences/2016-joint-fall-conference/preconference-registration>

*Web registration is preferred. If needed, this completed form can be returned by email to [jkeith@lincoln.ne.gov](mailto:jkeith@lincoln.ne.gov), or by U.S. mail to:*

John Keith  
Lincoln Water System  
PO Box 144  
401 Hwy 6  
Ashland, NE 68003

Phone: (402) 441-1622

Name(s) \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Employer \_\_\_\_\_

**Please Pre-Register by October 28th**

(Registration also available at the door)

**Workshop size limited to 80 seats!**

## 2017 Workshop Utility Assets - The Workforce

November 6, 2017

Younes Conference Center  
Kearney, Nebraska

Presented by the Environmental  
Finance Center Network



and the Nebraska Section AWWA



Co-Sponsored by the Nebraska  
Water Environment Association  
(NWEA)



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## Utility Assets - The Workforce

Tuesday, November 6, 2017

**Presenters: Leslie Kimble and Tonya Bronleewe;** Wichita State University  
Environmental Finance Center

### 8:15 Networking and Refreshments

#### 8:45

Introductions – You and the “Water Work”  
Addressing the Nation’s Water and  
Wastewater Infrastructure Needs/Challenges

#### 9:15

Telling the Water Story - Messaging  
How to “Sell Your System”



#### 10:15 Break

#### 10:30

How to find the Best and the Brightest Assets  
How to Maintain Those Workforce Assets



#### 12:00 Lunch

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#### 1:15

How to Gain Support from Decision Makers  
How to Communicate with Decision Makers



#### 2:30 Break

#### 2:45

How to Communicate with Stakeholders  
How to Communicate with Regulators

#### 4:00

Funding Resources  
Department of Labor, Veterans

#### 4:30 - Adjourn Workshop

### Free E-Learning Courses for Operators of Small Water System:

**Financial Sustainability for Small Systems**  
<http://bit.ly/awwafs>

**Maintaining and Achieving RTCR  
Compliance for Small Systems**  
<http://bit.ly/awwacompliance>

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## CONFERENCE INFORMATION

### Who Should Attend?

This program will benefit those working with  
water and wastewater infrastructure assets.

### When?

November 6, 2017  
This workshop precedes the November 7 – 9,  
2017 Joint Fall Conference of the Nebraska  
Water Environment Association, Nebraska  
Section American Water Works Association  
and Nebraska Chapter American Public Works  
Association.

### Where?

**Younes Conference Center**  
416 Talmadge Street, Kearney, NE

**Motel accommodations available nearby:**  
The Wingate, New Hampton Inn, Comfort Inn,  
and Fairfield Inn



**Save time and travel expense by attending  
the workshop and NWEA, NSAWWA &  
NCAPWA full conference!**

*Make your reservations early to guarantee a  
room. Be sure to ask for the conference discount  
for best hotel rate.*

### **Continuing Education Credit?**

Water Grade I – IV: Six (6) hours  
Wastewater: Six (6) hours

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