

FEBRUARY, 2017

TO: Manufacturers; Representatives; Engineers; & Suppliers

RE: Icebreaker – 2017, 61st Annual Great Plains Waste Management Conference  
Embassy Suites La Vista Convention Center – La Vista, Nebraska  
Tuesday, April 18, 2017 5:00-7:00 p.m.

Dear Friends of the Water Environment Federation, APWA & SWANA:

The 2017 Great Plains Waste Management Conference is quickly approaching. Once again, the Great Plains conference committee is planning on an evening Icebreaker. Following the NWEA presentations on Tuesday, April 18<sup>th</sup>, there will be a hosted Icebreaker from 5:00 p.m. - 7:00 p.m. This event is designed to allow participants of the conference to network in a casual atmosphere.

To defray a portion of the cost for appetizers and beverages we will offer three levels of sponsorship this year. We do encourage our sponsors to sign up and attend the conference; however conference registration is not necessary for sponsorship and attendance at the Icebreaker. Please note that none of the levels below includes conference registration, nor does it include drink tickets at the Icebreaker event. Two drink tickets will be provided to each conference registrant.

**Bronze Sponsorship: \$50.00**

Your company will have its name listed on a board that will be shown just outside the door to the Ice Breaker event on Wednesday evening. No logo is included in this option.

**Silver Sponsorship: \$150.00**

Your company will have its name and logo presented on a board that will be shown just outside the door to the Ice Breaker event on Wednesday evening as well as on two additional boards located inside the Ice Breaker near the food and refreshments. You will be noted as a Silver Level Sponsor.

**Gold Sponsorship: \$250.00**

In addition to the sponsorship included in the Silver Sponsorship level, your company will have its name and logo presented on a board that will be shown near the coffee and refreshment breaks during the conference on both Wednesday and Thursday. Only the gold level sponsors will have their logos presented on Thursday of the conference. You will be noted as a Gold Level Sponsor.

In order for the committee to make the best possible arrangements, we are asking that you respond quickly. Please return the enclosed form with your check to Scott Bundy at HDR prior to Friday, March 31, 2017. You also now have the option to register as a sponsor electronically through the NWEA website at [www.nebwea.org](http://www.nebwea.org).

HDR will be coordinating the preparation and printing of the display boards. For Silver and Gold level sponsors, please arrange to have your digital logo file provided to Scott Bundy of HDR at [scott.bundy@hdrinc.com](mailto:scott.bundy@hdrinc.com).

If you have any questions, please feel free to contact me at (402) 926-7122.

Thank you for your assistance,

Great Plains Waste Management Conference Committee

A handwritten signature in blue ink that reads "Amit Shrivastava". The signature is written in a cursive style with a blue ink color.

Amit Shrivastava

Enclosures

# 61<sup>st</sup> Great Plains Waste Management Conference

## ICEBREAKER SPONSORSHIP FORM

April 18, 2017, 5:00 p.m.

Embassy Suites - La Vista, NE Convention Center

Please Fill Out Form Completely – Thank You!

FIRM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

COMPANY NAME (as you would like it to appear on the sign):  
\_\_\_\_\_

**BUSINESS FOCUS:**

- Wastewater/Water
- Solid Waste
- APWA

**SPONSORSHIP LEVEL:**

- Bronze - \$50.00
- Silver - \$150.00
- Gold - \$250.00

Has your company/firm contributed to the Icebreaker in previous years?

- Yes                       No

PLEASE MAKE CHECK PAYABLE TO "NWEA"

CHECK NO. \_\_\_\_\_

FOR THE "ICEBREAKER" ON TUESDAY, APRIL 18, 2017

MAIL TO:        SCOTT BUNDY  
                    HDR ENGINEERING, INC.  
                    8404 INDIAN HILLS DRIVE  
                    OMAHA, NE 68114  
                    (By Friday, March 31, 2017)